



Standard ERP

IHi-Tec Sports

Webpage

www.hi-tec.com

■ ABOUT HI-TEC SPORTS

Hi-Tec Sports was founded in 1974 in the appropriately named village of Shoeburyness, in Essex, England, but it was not until 1982 that the Hi-Tec brand name and logo were globally launched. Hi-Tec has secured wide and varied distributions that include both sportswear retailers and general “high-street” shoe shops. These are under the Hi-Tec Outdoor, Hi-Tec Court, Hi-Tec Golf, Hi-Tec Sport, Urban collections and Magnum brands.

An entire family of products for sports and footwear enthusiasts. This distribution orientation has consistently positioned Hi-Tec as one of the four unit volume leaders throughout the UK sports shoe market over the last ten years. Hi-Tec Sports now enjoys worldwide recognition as being one of the world leaders in sports and outdoor footwear with distribution in approximately 85 countries and subsidiary companies in UK, Canada, USA, South Africa, Spain, France, Germany and the BeNeLux. Hi-Tec Sports' products are distributed throughout South Africa with Hi-Tec branches in Cape Town and Johannesburg.

■ KEY CHALLENGES

The previous ERP system Hi-Tec was using did not adequately satisfy their needs and they were therefore compelled to look for a new solution. When the time came for Hi-Tec to change systems they chose Enterprise because it is an integrated system.

■ THE SOLUTION

During the first phase of implementation the focus was on implementing the Point Of Sale vertical. Phase one was started in 2014 and was fully implemented by the end of the year. Once the first phase was successfully completed, the project moved on to phase two which consisted of Enterprise being implemented within the company. Hi-Tec went live with Enterprise in June of 2015. Implementing an ERP system in ones business is often challenging and requires adequate support from your software provider.



“Hi-Tec choose Enterprise Point Of Sale due to referral from Crocs and because it is integrated” Andre Reimers, Hi-Tec.

From a financial perspective, having an integrated system means no double entries and the constant possibility of seeing information from all areas of the business. Enterprise's ability to duplicate existing records and amend them increases the speed of entries for all reoccurring transactions. Finding and correcting errors is simplified by the possibilities to navigate from records such as invoices or stock movements to underlying records e.g. transactions.

Point Of Sale and inventory management has improved greatly with the introduction of Enterprise. The intuitive touch screen interface makes it easy and efficient to enter items in the fast paced environment of a multi store chain, while reducing the costs of training. Integrated simulations and forecasts also provide a comprehensive picture of future results as well as suggestions for future purchases.

“Our retail staff find Enterprise user friendly and easy to understand” Edson Cloette, IT Manager Hi-Tec.

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