

Standard ERP

Nyblom & Kollén

Webpage

www.nyblomkollen.se

Technical Information

Nyblom & Kollén are running Enterprise 7.1 with 6 named users. Server and clients are Mac based.

Modules

- Engine
- CRM
- HAL
- Pricing

■ COMPANY PROFILE

Nyblom & Kollén is a privately held designer and wholeseller of textiles and other products for home decoration. The company was founded in Gothenburg in 1997 and today the business covers 13 countries.

■ KEY CHALLENGE

Like for many creative companies, Nyblom & Kollén were searching for software that would cover all their business needs and be compatible with their Mac environment.

■ IMPLEMENTATION AND SOLUTION

All of the company's employees are using the system on a daily basis to create sales orders, make deliveries and target customers using the CRM module. In addition, five of the users have licenses for Smartview by HansaWorld, giving them access to our BI tool which provides for further analysis of sales and financial information. Smartview is also used to plan purchases and identify opportunities when customers show an irregular buying pattern.

After updating to version 7.1, Nyblom & Kollén has started using iPads in their business. Today all goods receipts and deliveries are made with iPads and the sales staff use iPads for creating orders while at customers premises or at exhibitions. This has eliminated the need for double data entry and has saved the company both time and money.



■ ABOUT HANSAWORLD

HansaWorld is a leading software house providing a full suite of Enterprise Resource Planning and Customer Relationship Management products that delivers the flexibility required by today's businesses.

The group employs more than 300 staff with a strong network of subsidiary companies and distribution partners on all continents. This network enables us to offer international implementation in over 30 languages with country specific localizations. The products are easy to use and available on all smartphones, tablets and desktops including Mac, iPhone and iPad.

HansaWorld continually invests in Research and Development to provide innovative and future proof products to our customers.

As recognized innovators for over 25 years, HansaWorld shows continued technological leadership in the international business software industry.

More than 550,000 companies trust us with their business critical information.



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