

Webpage www.ceetak.com/

## Standard ERP

Distribution: Ceetak Ltd

Total Sealing solutions distributor, Ceetak Ltd, has placed an order valued in the region of £25,000 with software reseller, ABS Ltd, for a fully integrated accounting and stock management software suite from HansaWorld.

The Hansa software suite is being implemented at Ceetak's head office in Bedford over a Wide Area Network that will also enable its Aberdeen office to gain access to the system. This will facilitate far greater control of stock levels and streamline financial accounting operations throughout the business, providing seamless integration between customer service and stock control.

Chris Challis, Customer Services Manager at Ceetak explains, "As a fully integrated financial accounting and stock management software suite. Hansa has a clear competitive advantage. We were very impressed with the speed, ease of use and flexibility of Hansa and there are no other software solutions available at this price category that can offer such a high level of automation within the core product offering. We are now able to eliminate traditional manual processes and streamline business administration, which enables staff to focus on other aspects of the business. In addition, the software has excellent reporting capabilities that enable a highly detailed level of analysis."

Challis continues, "We have received an excellent level of implementation support from ABS Ltd who have been very professional and highly committed to this project from the outset. ABS were able to clearly demonstrate that Hansa was the best product to match our business requirements and their knowledge and experience of Hansa provided us with a great deal of confidence in our chosen software solution."

Ceetak supplies and distributes sealing products sourced from various manufacturing facilities worldwide into a number of markets throughout the UK such as, food processing, chemical, hydraulics, pneumatics and automotive components industries.

Hansa replaces Ceetak's Sage Line 100 accounting system which was unable to support the company's plans to increase sales growth as it continues to broaden its product range and vertical market focus.



Using Hansa, Ceetak is now able to easily access customer order information, maintain its stock levels and invoice customers accurately and efficiently, using a central database to control all of these inter-related business activities.

Hansa Business Solutions has also worked with Ceetak to customise the software solution in order to meet a standard pricing requirement used in the seal industry. Challis concludes, "Hansa Business Solutions have proven to be a very customer-responsive company, providing us with the option of pricing parts in volumes of one hundred something that was very easy to incorporate into the software because of Hansa's simplicity of design. This willingness to work in tandem with customers and relay continuous improvements to its user base via regular upgrades, ensures Hansa solutions are at the very forefront of the latest technological developments."

## ■ ABOUT HANSAWORLD

HansaWorld is a business solutions provider with nearly 20 years of experience in the international software market. It is our ambition to stay ahead of change and constantly offer customers more efficient ways of running their businesses. With more than 67,000 installations worldwide, we have the experience to be your future-proof software partner combining global knowledge and local representation.



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