



HANSAWORLD  
EXPRESS

# ***Integrated Business Solutions***



Integrated Financials, Logistics, CRM, Point of  
Sales, E-mail, E-Commerce and more



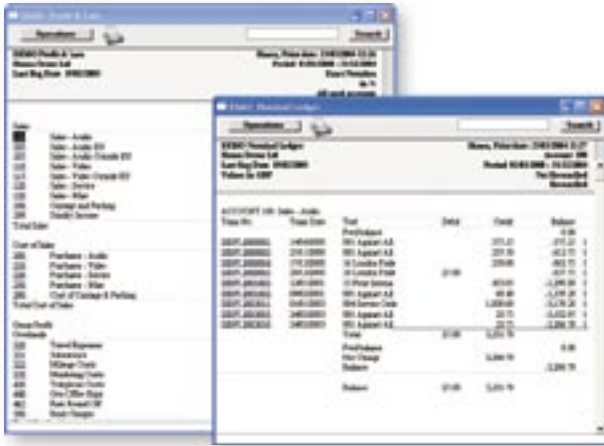
[www.hansaworld.com](http://www.hansaworld.com)

## Introduction

HansaWorld Express is a comprehensive mid-range business solution for small and medium sized businesses. Easy to install, using the latest technology, yet very user friendly. Typical installations range from 2 to 10 concurrent users.

## HansaWorld Express For All Businesses

HansaWorld Express is the perfect software for businesses of any type with its basic functionality covering financials and logistics and a set of vertical functionality addressing the needs of different industries. HansaWorld Express takes into account local legislation and comes with strong local support.



## Business Benefits

HansaWorld Express is designed to meet the needs of small and medium sized businesses and is priced accordingly. There are numerous benefits associated with the use of HansaWorld Express, each of which will help you to improve your profitability. The major benefits include:

### Lower Total Cost of Ownership

HansaWorld's key approach is to put all key business data in one datafile, rather than interfacing different applications. This enables single views of data from a wide range of areas - for example, a credit controller can view all promises made by salespeople, open quotations, turnover by product, and progress on repairs, alongside traditional credit control information, and all associated notes, on one screen. With a single database and no reliance on third party software, the need for a highly skilled technical department is reduced. Upgrading to new versions of HansaWorld Express is less problematic and less costly as there is no need for interfacing between different software.

HansaWorld Express is a cross platform software, available on Windows, Macintosh, Linux and Unix. Users can choose the operating system which they feel most comfortable with thus reducing training times.

## Ease of Use

HansaWorld Express has simple interface with each module having the same look and feel. Screens are designed to be intuitive and once the user has understood the method of moving around in one module, this can be applied to any module. As all the modules are contained within the same database the common screens, windows and commands reduce learning times.

True multi-window technology allows many windows, from different modules and registers, to remain open on the screen at the same time. It also allows records from the same registers such as invoices to remain open on screen at the same time.

The Personal Desktop allows users to create their own everyday working environment by dragging and dropping their preferred registers, reports, contact persons, mails, and also allows the creation of archives to store information. Users can also upload external files such as text documents, pdfs, photographic images etc. on to the personal desktop. The Personal Desktop saves time, enables users to access the reports, registers etc quickly, eliminating the need to switch between modules.

## Increased Productivity

The integration of the different business functions in one database means that data is shared between all employees and is easily accessible. Employees can spend less time searching for data or rekeying information into separate systems.

A maximum of 10 concurrent users can be purchased, each user having full access to all modules and functions (access rights can be modified per user). If you require additional users you should look at the HansaWorld Enterprise software which is available for one to many hundreds of users.

## Supporting Growth

HansaWorld Express is a flexible solution that can grow with your business. If your company outgrows the system a seamless upgrade can be made to the HansaWorld Enterprise product.

For users who choose a basic solution initially, there is excellent scope for expansion as the business grows, or user needs change, still within the core database (avoiding the costly exercise of interfacing a variety of applications together).

Other Vertical Modules available includes:

- Warehouse Management
- Job Costing (Project Management)
- Contract Management
- Production (Manufacturing)
- Service Orders
- Hospitality

## Functional overview

HansaWorld Express provides fully integrated Accounting, Logistics, Customer Relationship Management, Point of Sale, Email, E-Commerce and more. Data within the system can be accessed real-time, either from within a local area network or outside the office over a wide area network. With the availability of data from all areas of the business managers can be sure that they have access to the most up to date information giving them a complete view of the profitability, trends and resources. Employee access groups can be set up to give individuals access to as much information as they require to perform their tasks efficiently.

## In-depth Financial Analysis

HansaWorld Express is a powerful financial management system which allows real-time reporting and analysis. The software includes all standard accounting features and also more advanced features such as multi-currency, multi-dimensional analysis, simulations, budgeting, account reconciliation and multiple profit and loss and balance sheet definitions.

## Integrated CRM Functionality



HansaWorld Express has fully integrated functionality allowing you to focus your efforts towards improving and maintaining customer and supplier relationships. 'Customer' and 'supplier' records are stored in the same register making all CRM functionality available for use with suppliers. Functionality includes segmentation of customers and suppliers, customer/supplier letters, direct mail campaigns and reporting across financials and non-financial information. The multi-user calendar will allow meetings to be booked or viewed by any employee and a multi-user Task Manager allows any contact with customer, suppliers or prospects to be logged as an activity. Having integrated CRM and accounts gives managers and employees an insight into all activities, financial and non-financial, relating to customers/suppliers and will improve business relationships and decision making procedures and help increase market share.

## E-Commerce

HansaWorld has a real-time web engine that allows you to create websites quickly, and make changes to the content in minutes. HansaWorld provides templates for text and picture-based websites and webshops, supporting customer-specific views of the website, flexible item groups and even multiple languages. Other external parties can be given web-browser access to any part of the system, for example to allow subcontractors to complete timesheets. Internal staff can use the Corporate Portal to retrieve email, access their calendar and To Do list, and run reports when not carrying

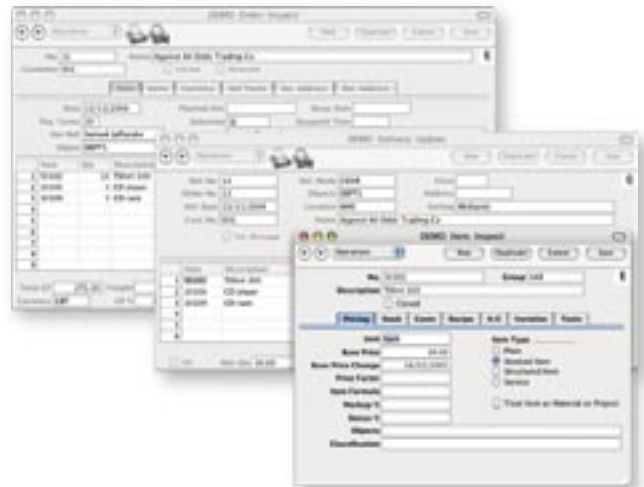
mobile devices. Alternatively they can use laptops or PDAs over the Internet, using GSM or GPRS connection where necessary, to access any part of the system. HansaWorld also supports XML, EDI and electronic banking (such as BACS), and interfaces to telephony systems.

## Wide Area Networking

HansaWorld Express can deal with wide area networking quickly and simply with no need for third party software such as Citrix or Terminal Server. This enables the connection of remote offices, working from home or generally out of the office/local network. Connecting can be through fixed lines, standard phone lines or even GSM/GPRS (mobile phones). This allows users to work from anywhere 24 hours a day, 7 days per week and is cheaper to implement as there is no need for 3rd party software.

## Exploiting Technology

HansaWorld's ultra-modern architecture provides the foundation for your implementation to last for many years. Scaleable servers from desktop up to mainframe underpin your company's growth - particularly xServe from Apple, and IBM eServers running Unix or Linux. The open design enables quick creation of versions for modern client operating systems - for example including Mac OS X, Windows XP, Pocket PC and Linux. HansaWorld supports any mix of any of these clients and servers. As the fastest GUI business management solution on the market, it is simple to run HansaWorld over wide-area networks without terminal emulation or other third-party solutions. This enhances performance and reliability while considerably reducing cost of ownership.



# Integrated Business Solutions

## Modules:

- Nominal Ledger
- Cash Book
- Fixed Assets
- Sales Ledger
- Purchase Ledger
- Sales Orders
- Purchase Orders
- Stock
- Quotations
- CRM (Customer Relationship Management)
- E-Mail
- Conferences & Chat
- Graphical Group Calendar
- Task Manager

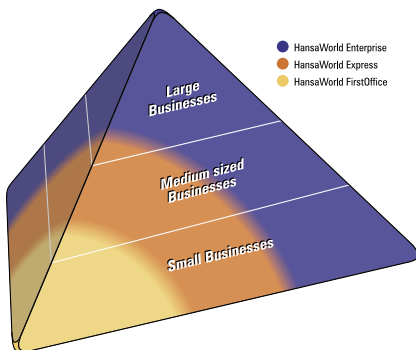
## Technologies:

- Wide Area Network
- Report Generator
- Interface Editor
- Forms Designer
- Integration to popular VOIP (Skype - integration for free/low cost phone calls)

## Recommended Operating Systems:

Client: Windows 2000/XP/CE, Mac OS X and Linux

Server: Apple xServer, G4, G5, IBM eServer, Linux, Windows XP/2000/2003



The software allows local and wide area network configurations with mixed platform servers and clients operating on the same network. The HansaWorld product range is designed for your company's needs and abilities. Companies of all sizes and in most industries can find an affordable solution that meets individual business requirements and supports individual processes, with a low cost of ownership. This is why more than 64,000 managing directors have chosen HansaWorld software to run their business.

Certified HansaWorld Business Partner

## Company Profile

HansaWorld is a major international software company specialising in business applications. The group has 130 employees in offices in Europe, South America and South Africa. Distributors are also found in Europe, South America and the Middle East.

HansaWorld's advanced and successful user interface was first developed for Apple Macintosh in 1988. In 1994, when the program was ported to Windows, it had already been proved by thousands of users. HansaWorld's experience with international sales and modern technology puts it in the perfect position to meet the challenges of the next decade.

HansaWorld provides a wide range of technologies for e-business including internal and external e-mail, several webshop solutions and PDA support. In addition, HansaWorld can help to build a corporate portal. HansaWorld is developed using C++ as its programming language, and proprietary technology for database design and for network communication.

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Block 10 East, Lords Office Estate  
276 West Street, Centurion 0157, South Africa  
Tel +27 12 663 6490 Fax +27 12 663 6493  
E-mail: southafrica@hansaworld.com