Standard ERP

The Vertikal Press. ERP implementation story
Vertikal goes to press with Enterprise by HansaWorld.

Hansa on Cloud Hosting enables high-speed mobile computing and true integration across international borders.

Technical publishing company, The Vertikal Press Ltd, has placed an order valued in the region of £10,000 with software reseller, Countdown Systems Ltd, for Enterprise - a suite of fully integrated financials, CRM and business management software applications from Enterprise ERP system.

Vertikal Press publishes technical magazines in Britain and Germany, and also has offices in Switzerland. It will deploy Enterprise over a Wide Area Network that will be hosted remotely by HansaWorld ASP partner Adept Web, from its offices in Ramsgate.

The mobile computing functionality of Enterprise appealed to Vertikal Press, which allows individual employees to view the system on laptop computers using mobile phone connections whilst working off site.

Tim Whiteman, Managing Director of Vertikal Press explains, "The mobile computing capabilities of HansaWorld Enterprise clearly differentiated the product from the competition. The speed at which the software works over a mobile connection is very impressive and it is also 100% reliable. This allows our remote workforce to access key-critical business information on a 24/7 basis or enter data in to the system whilst travelling between offices, from anywhere in the world. No other product that we looked at could offer this feature at such a competitive cost."

He continues, "Enterprise is a well proven, international business management product and the high level of integration between different modules allows us to achieve consolidated financial management, customer management and stock control across all or offices. In addition, the HansaWorld ASP model was very appealing to us because it means we can stay focused on core business objectives without needing dedicated internal IT resource."

The design of Enterprise was a major benefit of the software. Enterprise uses a single underlying database and application language that enables Vertikal Press to support multiple locations, languages and currencies via a central source, in order to deliver reliable and accurate real-time information across global offices.

Whiteman explains, "As a publishing house, we have a huge amount of contact information to try to keep up-to-date which is of relevance to multiple departments and countries. Using Enterprise, all of our editorial, advertising sales and accounts staff, have access to consolidated information. Achieving this kind of functionality, at a very competitive cost, improves efficiency and eliminates the danger of duplicating data entry."

Vertikal Press is currently reviewing Hansa Mail, an internal and external mail system that uses the standard Hansa interface. This would further extend the benefits of Hansa software and deliver full enterprise-wide integration across all of the company's business critical applications.

■ ABOUT HANSAWORLD

HansaWorld is a business solutions provider with nearly 20 years of experience in the international software market. It is our ambition to stay ahead of change and constantly offer customers more efficient ways of running their businesses. With more than 67,000 installations worldwide, we have the experience to be your future-proof software partner combining global knowledge and local representation.

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